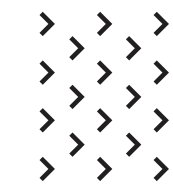


# ANLIS IP PROFILE



*ANLIS IP CO., LTD., as a young and dynamic IP firm, was founded by experienced IP specialists who possess over a decade of expertise in the field. We believe that our youth and adaptability contribute to a continuously evolving working style and approach. Unlike making promises we cannot keep, we commit to providing sincere advice based on our best abilities. This approach ensures that our clients receive reliable guidance and support tailored to their unique needs.*

*At ANLIS IP, we value every opportunity to serve our customers with dedication, aiming to build long-lasting partnerships and a sustainable brand in all areas. Our motto, "OUR BEST CHANCE, YOUR SUCCESS BRAND," reflects our commitment to prioritize our clients' rights and interests.*



## CONTACT US:

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Phone/Zalo: +84 899 88 6060

2024



# OUR CORE VALUES AND PHILOSOPHY



1

## **A: ALL IN ONE PACKAGE SERVICE**

To ensure transparency and effective budget management for our clients, we meticulously incorporate all relevant fees, including postage, clerical work, and bank fees, within each task's quotation and invoice. By doing so, our clients can efficiently oversee their expenses related to IP protection.

2

## **N: NETWORK DIVERSITY**

ANLIS boasts a significant advantage through its extensive network of specialized lawyers across numerous countries. With a majority of team members having pursued higher studies abroad, we possess a diverse range of connections and experiences in various jurisdictions. Furthermore, our efficient workflow ensures prompt filing number acquisition without any delays.

3

## **L: LIABLE ADVICE**

In addressing complex matters, we establish dedicated teams to conduct analyses collaboratively. While this approach may not always yield optimized advice, we prioritize providing clients with comprehensive information, enabling them to make well-informed decisions that align with their circumstances.

4

## **I: IMPRESSIVE RESPONSE TIME**

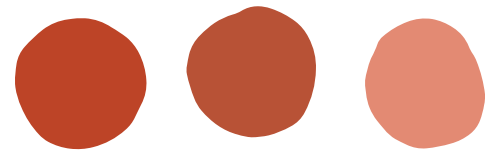
We are dedicated to delivering prompt responses, with a commitment to provide solutions within 12 working hours. In most instances, our service exceeds expectations, offering swift and efficient assistance that often surpasses the standard timeframe.

5

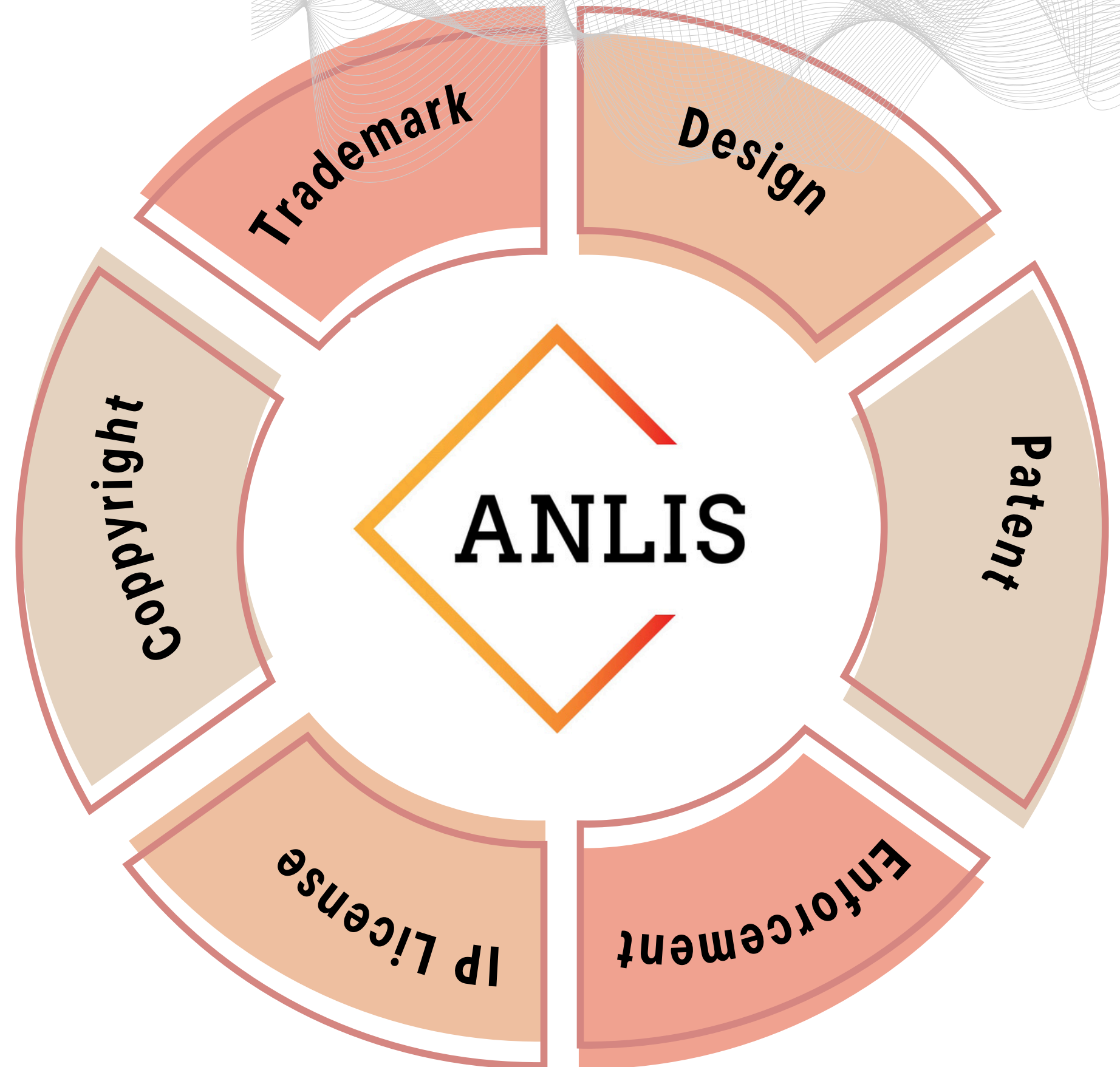
## **S: SERVING WITH THE BEST COST**

While our fees may not be the most affordable, they are reasonable, reflecting the high quality of services we provide. This is achieved by efficiently managing administrative costs, minimizing office expenses. Our pricing structure focuses on the experience of our attorneys, rather than billing based on time spent, resulting in a more cost-effective and valuable service.

# OUR IP SERVICES



- ✓ Searching and evaluation of IPR
- ✓ Establishment of the IPR (IP filing) in Vietnam and international
- ✓ IP enforcement under administrative procedures, civil litigation, criminal prosecutions
- ✓ Commercial disputes involving IP issues
- ✓ IP license, franchise, and transaction deal
- ✓ IP regulatory advice on product advertising, trademark labelling
- ✓ IP arbitration/mediation



# OUR KEY IP TEAM



**HOANG DUY ANH**  
**DIRECTOR**

As the founding director of ANLIS, Duy Anh has nearly 15 years of experience in retail, financial investment, and training. He is currently responsible for overall operations and provides strategic consulting to businesses in product and service development for market entry. Having lived and studied in Ukraine and being proficient in Russian and English, Mr. Duy Anh has extensive experience in investment and business development across European countries.



**LE MINH THUAN**  
**Patent and Trademark Attorney**  
**Manager of International Registration**

Graduating with a bachelor's degree in Intellectual Property and having written numerous in-depth articles on the subject during his studies and career, Thuan is one of the youngest patent and trademark attorneys. While working at ANLIS, Thuan has gained extensive experience in registering international protection through the Madrid System and direct registrations in African and Middle Eastern countries. Thuan can independently handle trademark, design, patent files, and complex disputes in Vietnam with professional working style.



**NGUYEN THI DIEU LINH**  
**Vice Director**  
**Patent and Trademark Attorney**

With a solid background in intellectual property, Linh is one of Vietnam's young attorneys and has made significant contributions to the establishment and development of ANLIS. With over 10 years of specialized experience in at leading IP firms in Vietnam, along with robust knowledge from WIPO training programs and a Master's scholarship in Ip from Zhongnan University of Laws and Economic China, Linh is recognized as a prominent IP star known for her enthusiasm, meticulousness, and high-quality client consulting.



**DINH THU HA**  
**ASSOCIATE**

Thu Ha holds a Master's degree in Economic Law from Hanoi Law University and has over 6 years of experience working at multinational companies, specializing in intellectual property consulting. For more than 2 years working at ANLIS, she has been serving as a trademark and business consultant. With a deep understanding of corporate law and fluency in Chinese, English, Thu HA has provided consulting services to numerous Vietnamese and Chinese businesses on establishing trademark protection rights and conducting actual business in these markets.



**NGUYEN THI THU**  
**Managing Partner**  
**Patent and Trademark Attorney**

Ms. Thu had graduated with honors and has excelled in various domestic IP courses and training programs. She is a young patent and trademark attorney in Vietnam, with specialized experience for more than 10 years in trademarks and copyrights. Representing clients of various sizes, Ms. Thu has achieved a very high success rate in handling their cases. Additionally, clients highly appreciate her sincerity and enthusiasm during consultations, and she is recognized and respected by her colleagues.



**TRAN THI KIM HUE**  
**ASSOCIATE**

Despite being one of the young IP consultants at Anlis, Ms. Hue has demonstrated meticulousness, thoroughness, and responsibility in her work. With strong expertise gained from highly regarded scientific research and completion of short-term courses organized by WIPO and Vietnam Intellectual Property Office, Hue is considered one of the most promising IP specialists for the future. Her efficiency and accuracy in completing tasks quickly have led to high client satisfaction in registration projects.

# OUR CLIENTS

While we engage in business activities, we prioritize kindness in our interactions and approach. This compassionate mindset helps us foster strong relationships with our clients, ensuring that our services are not only professional but also rooted in empathy and understanding. By conducting business with kindness, we aim to create a positive and supportive environment for all parties involved.

